

Obsessively, Relentlessly

**At Your
Service**

SAVE MONEY AND ENERGY

At MidAmerican Energy, we're more than just your energy provider, we're your partner. Together, we're changing the energy landscape by pioneering money-saving energy efficiency programs and building a new industry in Iowa – wind energy – all while keeping your rates low.

That's our focus for tomorrow too – we will continue to deliver on our 100% renewable energy vision AND will still bring you cost-effective energy efficiency programs while putting money back in your pocket – so you can decide how to best spend your savings.

Our partnership is good for you, good for the environment and good for Iowa...it's another way we are obsessively, relentlessly at your service.

 **MIDAMERICAN**
ENERGY COMPANY™